

German National Tourist Office

Germany  
The travel destination**BAB 2411 AV US (NYC) Infrastructure**

1/2015 - 6/2015

Issued by Michael Rausch, 12.08.2015 8:04:16

#616

## Cost center report

Recording of entries  
in Euro

<b>PROCEEDS</b>	
Other operating income	-8,588.34
47020000 proceeds rental income DE 0%	-8,588.34
<b>Total Income</b>	-8,588.34
<b>TOTAL REVENUE</b>	-8,588.24
<b>EXPENSES</b>	
Personnel expenses	300,088.22
60201000 remuneration employees	265,724.20
60304000 employer's liability insurance	22,368.14
60301000 remuneration apprentices	1,550.61
60302000 remuneration interns	9,622.54
60500000 social aid effort	822.73
Depreciation	3,285.72
62000000 amortization of intangible assets	7.00
62230000 depreciation other fixed assets	3,278.72
Other operating expenses	211,945.12
63100000 office rent	101,415.24
63101000 utilities	4,149.78
63110000 storage rent	1,729.70
63250000 electricity	11,824.16
63300000 cleaning, waste disposal	1,695.48
63370000 replacements	22.40
63450000 other office expenses	176.96
64200100 posts abroad	864.02
64600000 repair and maintenance of telecommunication systems	336.15
64700000 repair and maintenance of technical systems	377.98
64956000 IT office supplies	320.25
66300000 promotional expenses	813.35
68050000 telephone costs	10,256.81
68051000 mobile costs	2,279.14
68150000 office supplies	721.73
68200000 books, magazines	163.20
68210000 education and training costs	
68250000 legal fees	0.00
68255000 accounting costs	4,426.32
68550000 additional costs money and payments	1,094.35
68800000 expense exchange rate differences	67,905.80
68900000 miscellaneous other operating expenses	1,222.67
69690000 Miscellaneous expenses book loss asset retirement	149.63
<b>TOTAL EXPENSES</b>	515,319.06
<b>RESULTS OF THE COST CENTER</b>	506,730.72
<b>TOTAL RESULTS</b>	506,730.72
Expenses for Investments	116.57
04230000 IT equipment EUR 151-1000-2011	116.57

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**BAB 2412 AV US (NYC) Marketing**

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**Cost center report**Recording of entries  
in Euro**PROCEEDS**

Proceeds from Trade Fairs / Workshops	-94,959.09
40009000 proceeds other trade fairs DE 0%	-1,482.58
40100000 Proceeds workshop provider DE 0%	-43,361.53
40101000 proceeds workshop buyer DE 0%	-2,846.01
40109000 proceeds workshop miscellaneous DE 0%	-18,268.97
40140000 proceeds workshop provider DE 19%	-29,000.00
Proceeds from ads	-13,100.00
41040000 proceeds ads DE 19%	-13,100.00
Proceeds from Internet advertising	-15,602.71
42040000 proceeds internet DE 19%	-15,602.71
Proceeds from cooperation	-60,184.92
43040000 proceeds cooperation DE 19%	-5,000.00
48001000 proceeds projects cooperation DE 19%	-55,184.92
Proceeds from other services	-1,971.84
40241000 proceeds study trip DE 0%	-1,971.84
<b>Sum of proceeds</b>	<b>-185,818.56</b>
Income from grants in kind	-766.90
49547000 grants kind catering	-80.00
49590000 grants in kind accommodation	-570.00
49595000 grants in kind other	-116.90
<b>Total income</b>	<b>-766.90</b>
<b>TOTAL REVENUE</b>	<b>-186,585.46</b>

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<b>EXPENSES</b>	
Expenses for travel	70,562.79
59007000 marketing Travel costs Multiplka	49,278.83
59007100 marketing Travel costs DZT-Staff	18,928.39
59107100 travel expenses DZT-MA project	2,355.57
Cost of production	151,843.69
59000100 Internet agency costs	60,401.40
59001000 Insertion and media costs	57,030.32
59001001 insertion and media costs master agreement	15,754.05
59002000 graphics costs	4,933.33
59002100 printing costs	1,394.15
59002300 image and film license costs	277.98
59002400 press service costs	7,488.16
59002900 other production costs	1,104.94
59102400 press services project	3,459.36
Expenses for events	172,983.69
59003000 rent space	7,064.76
59003100 rent technical equipment	3,242.02
59003300 stand construction costs	57.66
59003400 giveaways under EUR 25	888.10
59003600 catering costs	52,334.82
59003700 marketing catering expenses 70%	3,189.15
59003710 marketing catering expenses 30%	465.35
59003900 other event costs	1,400.30
59004100 marketing participation costs	101,627.19
59103700 catering 70% Project	26.22
59103710 catering 30% Project	11.24
59104100 participation cost project	2,676.88
Expense for shipping	40,374.33
59005000 shipping costs	15,258.31
59005100 mailing costs	17,687.60
59005200 marketing costs postage	3,089.65
59005900 other mailing costs	4,327.19
59105200 postage marketing project	11.58
Other marketing expenses	27,599.04
59004000 marketing subsidy costs	24,709.66
59009000 miscellaneous other marketing costs	2,889.38
Cost of services	463,363.54
Expense of consumption of benefits in kind	766.90
59200300 grants catering expenses	80.00
59200500 grants accommodation expenses	570.00
59200900 grants other expenses	116.90
Personnel expenses	20,999.36
59109900 compensation MA project	20,776.46
60201000 remuneration employees	222.90
Write-downs	163.67
62230000 depreciation other fixed assets	163.67
Other operating expenses	2,935.09
68800000 expense exchange rate differences	945.05
69900100 mobile communications /project	351.79
69900200 other administrative costs /project	967.80
69902000 irregular miscellaneous operational expenses	670.45
<b>TOTAL EXPENSES</b>	<b>488,228.56</b>
<b>RESULTS OF THE COST CENTER</b>	<b>301,643.10</b>
<b>TOTAL RESULTS</b>	<b>301,643.10</b>